



# **PAC 1 Coffee with Council Presentation**

*Department of Neighborhood  
Improvement Services*

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## **Partnership for Sustainable Communities Northeast Central Durham Livability Initiatives**

**February 19, 2011**



# **NECD Livability Initiative Schemes**

**Workforce & Economic Development  
(WF&ED)**

**Safe & Healthy Environments (SHE)**

**Coordinated Public Transportation (CPT)**

**Multi-Functional Community Open Space  
(MFCOS)**



# Workforce & Economic Development

Scheme Leaders: Marion Lamberth & Frankie Bates

## Livability Principles

Enhance economic competitiveness

Coordinates policies and leverage investments

Support existing communities



To Increase The Quality of Life For Citizens In NECD Through Employment Training, Stabilizing Tax Base, Job Creation, And Redevelopment



# Workforce & Economic Development Accomplishments

## NECD Marketing Strategy:

- Developed a marketing slogan “NECD: Where Access Meets Opportunity”

## Create & Attract Innovative Small Businesses:

- \$344,679 in grants to small businesses since 2008
- Joe’s Diner, Union Independent School, John O’Daniel Business Exchange

## Adopted Angier-Driver:

- Streetscape Projects
- Angier-Driver soon to be underway – 3.5 million



# Workforce & Economic Development Accomplishments

## Brownfield Assessment Project : Phase I

- 832 Ridgeway Avenue
- 1901 Angier Avenue
- 502 North Roxboro Street

## Quality Assurance Project Plans: Phase II

- 1901 Angier Avenue
- (15 Parcels) Plummer Properties – S. Holman, Angier Avenue, & Morven Place
- (12 Parcels) Tucker Properties – E. Pettigrew Street, Bernice Street, Joplin Street and Bacon Street



# **Workforce & Economic Development Investments**

**WORKFORCE DEVELOPMENT TOTAL INVESTMENTS**  
**\$1,120,000**

**ECONOMIC DEVELOPMENT TOTAL INVESTMENTS**  
**\$4,444,679**

**OVERALL TOTAL INVESTMENTS (excluding staffing  
resources) \$5,714,679**



# Workforce & Economic Development Future Projects

## Development of Economic Infrastructure :

- Purpose is to aid the community in supporting a physical infrastructure necessary for the creation or retention of jobs, especially those improvements linked with transportation corridors – both highway and rail systems

## Create & Attract Innovative Small Businesses:

- Purpose is to create an economic climate conducive to the birth, attraction, and retention of innovative entrepreneurial firms which create new products and expand into new markets



# Workforce & Economic Development Future Projects

## Lifelong Learning, Training Programs and Entrepreneurial Training:

- Purpose to enhance the NECD livability Initiative area workforce to prepare residents for future employment – not just jobs currently available

## Continue Discussion and Partnership Opportunities:

- Planning and Development of NECD Marketing Plan with OEWD and DDI

## Brownfield Assessment Project (ongoing)

- Designed to rehabilitate vacant commercial property

## International Business Tour of NECD





# Workforce & Economic Development Recommended New Policies & Programs

- Long and short-term economic development plan for NECD
- Workforce and student housing program
- Training program for ex-offenders
- Middle/high school internship program with RTP companies
- TIF and BID program
- Transit-oriented development incentive program
- Vendor program
- Green job training program
- Green building incentive program
- Manufacturing and industrial retention program
- Neighborhood trust fund
- Young adult social enterprise fund
- Tax abatement Program
- Community vitality index (reinvestment, small business ownership)
- Tutoring center (elementary, middle, high school students)





# Safe & Healthy Environment

Scheme Leaders: Aidil Collins and Lenora Smith



## Livability Principles

Promote equitable,  
affordable housing.

Support existing  
communities.

Value communities  
and neighborhoods.

**To Increase Homeownership, Quality Housing, Financial Literacy, and Safety, Decrease Crime, and Promote Better Health**





# Safe and Healthy Environment Accomplishments

Uplift East Durham Open Home Tour (10/10)

## Neighborhood Clean-Up

- Partnered with Multi-Functional Green Space (11/10)
- Energy Retrofit Program
- ComNet



## Residential Energy Reduction Program:

- Partnered with Clean Energy Durham
- Hire two staff members
- Conducts workshops in NECD homes



## SWOC Analysis



# Safe and Healthy Environment Accomplishments

## Walking Club For Safety & Health:

- To be based at or near Holton Career & Resource Center
- Partnered with Lincoln Health Center and observed walking club

## NC Communities Putting Prevention to Work Project:

- Health Impact Assessment Workshop
- Two NIS staff support members attended free two day workshop sponsored by the NC Physical Activity and Nutrition Branch of Division of health and Human Sciences



# Safe and Healthy Environment Future Projects

## Emergency Preparedness Plan:

- Partnered with NIS staff support, PAC 1 and Safe and Healthy Environment scheme committed to assist with the distribution of District1's Emergency Preparedness Plan upon review by the County of Durham Emergency Management Department

## Residential Energy Reduction Program: (ongoing)

- The Residential Energy Reduction Program commences in NECD. The project builds a greater sense of community while focusing on energy reduction efforts at the neighborhood level





# Safe and Healthy Environment Future Projects

## A Walking Club to be based out of Holton Career & Resource Center

- Walking together in NECD will foster a sense of community by building relationships among residents. **Safety:** Opportunities to anonymously report suspicious behavior and activities. **Health:** Increased activity level in NECD will heighten our quality of life.; general health, obesity & diabetes, range of motion, freedom from pain and mental & physical attitude

## Impact Team Office:

- The Impact Team Building has space available to offer similar to a “Safe Haven” to foster the perception of a safer community in NECD.



# Safe and Healthy Environment Future Projects

City-Wide Earth Day (05/01/11)

NECD/Bull City Open Streets

Examination & Education of Neighborhood Challenges

To address lead paint rules and potential business & workforce development opportunities

Partner with Bicycle Coop:

- Promote Bicycle Transportation & Repair Services
- Family riding together

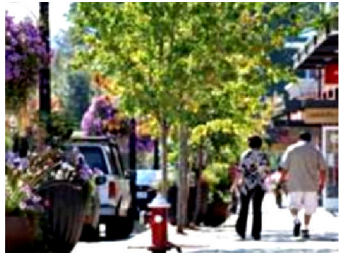
Spring Clean-up (June 2011)





# Safe and Healthy Environment Recommended New Policies & Programs

- Gem Program (exterior improvements to properties, specifically those built on side lots)
- Interior rental property improvements program
- Rent-to-own training and rehabilitation program
- Historic property rehabilitation program
- Residential tax abatement program
- Solar equipment installation program
- Neighborhood Vitality Index (homeownership, safety, educational programs)
- Community Bank
- Pharmacy
- Bookstore with Wi-Fi access
- Veteran housing program
- Home rehabilitation program for accessibility
- History museum
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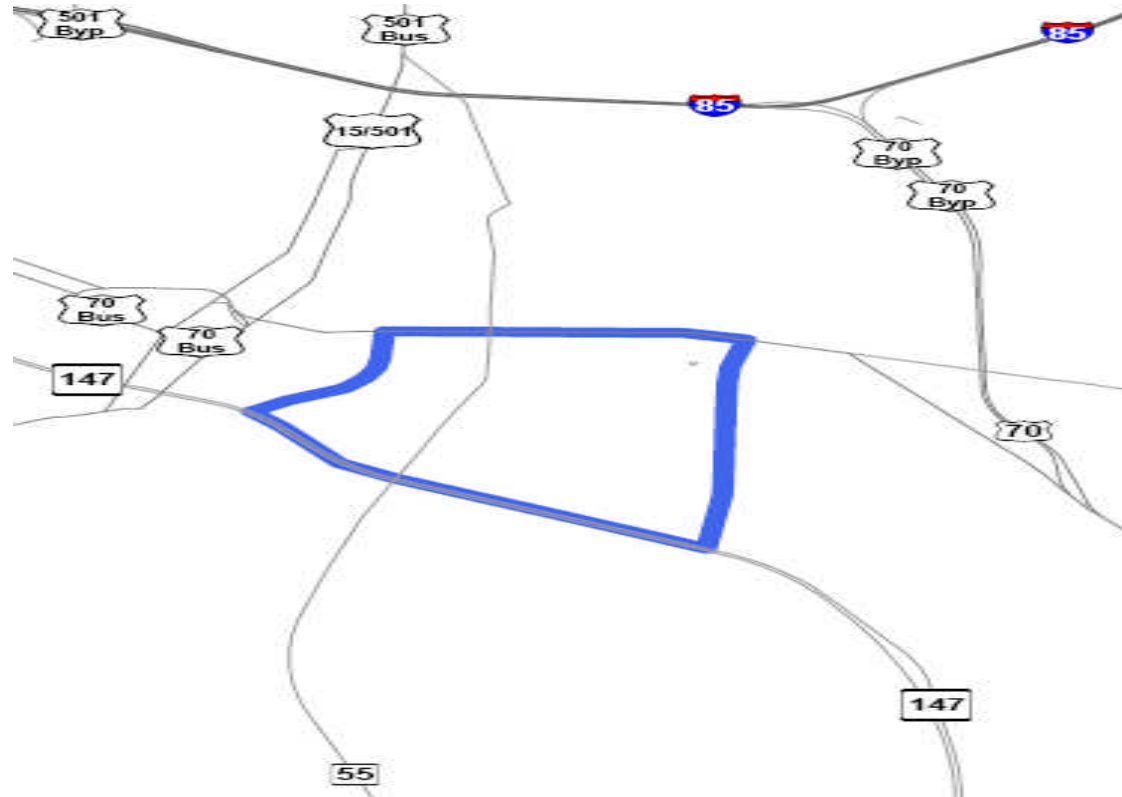
# Coordinated Public Transportation

## Scheme Leader: Dawn Hill-Alston

### Livability Principles

To provide more transportation choices.

To support existing communities.



To Reflect What The Community Wants and Provide A Blueprint As To How To Get There.



# Coordinated Public Transportation Accomplishments

## Triangle Transit/Data:

- Stops & Shelters Assessment
- Incorporated in TTA Plan

## R. Kelly Bryant Pedestrian Bridge:

- Connectivity to open space and trail program
- Trail maintenance from bridge to Alston Avenue
- Trail Assessment from bridge completed





# Coordinated Public Transportation Future Projects

## Angier/Driver Streetscape Project:

- Economic development
- Housing development
- Good design (walkable)
- Bull City Connector expansion



# Coordinated Public Transportation Future Projects

## Alston Avenue Widening:

- Grocery Store
- Pedestrian connections from Alston Avenue to TTA Station
- Safety
- Good Design
- Bicycle-friendly streetscape
- Signage
- Main Street streetscape expansion from downtown to Alston Avenue
- Environmentally friendly
- Economic development





# Coordinated Public Transportation Recommended New Policies & Programs

- Complete Streets plan
- Small-Range transportation plan (local)
- Long-Range transportation plan (regional)
- Transit-oriented development standards and incentive programs
- Art program for signage and bus shelters
- Community Vitality Index (air quality)
- Senior adult transportation program
- Persons with disabilities transportation program
- Traffic safety education community workshop





# Multi-Functional Community Open Spaces

Scheme Leader: Thomas Poole

To Encourage Local Food Enterprises, Improve Safety,  
Improve The Environment, Improve Health, and Build  
Community.

## Livability Principles

Coordinate policies  
and leverage  
investment.

Value communities  
and neighborhoods.





# Multi-Functional Community Open Spaces Accomplishments

## Neighborhood Clean-Up

- Partnered Safe and Healthy Environment (11/10)
- Energy Retrofit Program
- ComNet

## Eastway Elementary School

- Tree planting (01/13/11)



## Adopt-A-Garden (NEEM Urban Gardens)

- Completed 50 gardens in the NECD Livability Initiative area

# Multi-Functional Community Open Spaces Accomplishments

## Multi-Use Trail System: The Green Necklace

- Neighborhood clean-up north and south of Pedestrian Bridge
- Assessment of Existing Trails
- Three surveys to identify walking and biking trails

## Ecological Programs (Eastway)

- Indoor/Outdoor Classroom
- Ecological Curriculum Developed
- Collaboration with principal & teachers
- Partnered with Feed My Sheep
- Raised bed gardens (ongoing)







# Multi-Functional Community Open Spaces Future Projects



## R. Kelly Bryant Pedestrian Bridge

- Memorandum of Understanding (MOU) – R. Kelly Bryant Flower Park (03/11)
- Marking of pedestrians walking trails and bicycle trails (04/11)
- Neighborhood beautification project on north side of R. Kelly Bryant Bridge
- Collaboration with Durham Open Space & Trail Commission and Ms. Holloway
- March 4, 2011 Eastway spring bulb planting





# Multi-Functional Community Open Spaces Future Projects

## Eastway Village Education Project

- Provide flyers and leaflets of Creek Education materials
- Presentation at Homeowners Association meeting
- New Greater Wall Zion Church Vision Project

## Litter Education Day Pilot Program

- Provide Spanish speaking volunteers to talk and inform apartment residents about the proper disposal of waste and cooking oil
- Hand out free grease traps



# Multi-Functional Community Open Spaces Future Projects

## Adopt-A-Stream Goose Creek Proposal

- Stream Clean-up
- Water quality monitoring
- Yearly training



# Multi-Functional Community Open Space

## Recommended New Policies & Programs

- Plastic bag ban
- Community garden workshops
- Community energy workshops
- Green job training program
- Neighborhood curb appeal program
- Comprehensive (district) bike and walking plan and bike rental program
- Green development/building code
- Community Vitality Index (human health through ecological conditions)
- Wetland ecology restoration program
- Community cleanup calendar
- Fresh meals program at local schools





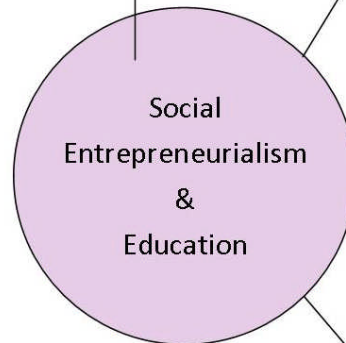
# Durham Urban Design Center

## Parrish Street

### \*Durham Urban Design Center\*

#### Parrish Street

- Parrish Street Shops
- Museum Without Walls
- Young Durham Architecture Program
- Young Durham Real Estate Program
- Young Durham Social Innovation Program
- Young Durham & Adult Banking Program
- Tutoring Center
- Movement Lab

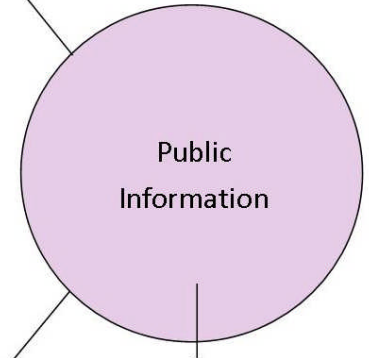


- Equity Alliance
- NECD Livability Initiative Think Tank
- NECD Ecodistrict
- Housing Policy
- Economic Development Policy
- Transportation Policy
- Sociological Policy
- Deliverables: Reports to City Officials

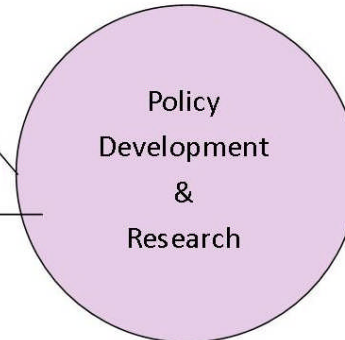


Urban Design  
&  
Development  
Solutions

- Comprehensive Plan
- Community Design Plan
- Pattern Book
- General Design Services
- Tax Abatement Program
- Green Building Program
- Affordable Housing Initiatives
- Development Tax Incentive Programs
- Non-Profit Collaborations
- Gem Program



- Durham Common Room
- Workshops & Lecture Series
- Citizen Planning Institute
- Real Estate Ambassador Program
- Public Relations & Marketing
- Event Planning
- Displays & Graphics
- Newsletters
- Café & Local Radio Station



Policy  
Development  
&  
Research

- Continue NECD Livability Initiative research and policy development
- Bricks n' mortar scenario